



Gleanings

The Elephant...

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"All things held equal however, an economy that grows at 6% brings profits that increase at 6% and a stock market that returns 6%."



It was six men of Indostan to learning much inclined,
Who went to see the Elephant
(Though all of them were blind),
That each by observation might
satisfy his mind.

The First approached the
Elephant, and happening to fall
Against his broad and sturdy
side, at once began to bawl:
"God bless me! but the Elephant
Is very like a wall!"

The Second, feeling of the tusk,
Cried, "Ho! what have we here
So very round and smooth and
sharp? To me 'tis mighty clear
This wonder of an Elephant Is
very like a spear!"

The Third approached the
animal, and happening to take
The squirming trunk within his
hands, thus boldly up and spake:
"I see," quoth he, "the Elephant
is very like a snake!"

The Fourth reached out an eager
hand, and felt about the knee.
"What most this wondrous beast
is like is mighty plain," quoth he;
" 'Tis clear enough the Elephant
is very like a tree!"

The Sixth no sooner had begun
about the beast to grope, than,
seizing on the swinging tail that
fell within his scope, "I see,"
quoth he, "the Elephant is very
like a rope!"

And so these men of Indostan
disputed loud and long, each in
his own opinion exceeding stiff
and strong, though each was
partly in the right, and all were
in the wrong! -John Godfrey
Saxe

As often as I've referred to this
parable over the years as a
metaphor for a lot of the
commentary we hear about the
stock market, its lesson seems
particularly relevant now.
While it is certainly relevant that
corporate profits have increased
18% per year since 2009 or that
the S&P is still 15% below its
peak in 2007; sometimes a true
and accurate picture of the

Market Returns through 03/31/2011

Index	2008	2009	2010	ytd
S&P 500	-36.9	26.5	15.1%	5.9%
ML 1-10 yr Govt/Corp	4.1	5.7	6.0%	.3%
EAFE (Dev. Mkts)	-43.3	31.8	7.8%	3.5%
Emerging Markets	-53.2	78.4	19.0%	1.0%

market requires that we step back
a bit.

In the two charts on the reverse
we attempt to do just that with a
fifty-five year perspective on the
S&P's relationship to the overall
economy. The primary scale on
the right (that ranges from 60 to
4000) measures the long term
growth trends of GDP (in Black),
corporate profits (in red) and the
S&P (blue). The secondary scale
on the right (that ranges from .3
to 10) refers to the inflation rate,
while the vertical bars represent
recession quarters.

It certainly seems sensible that
over the long term, the secular
growth rate (that increases each
30 fold from 100 to 3000) of the
economy, corporate profits and
the stock market should be the
same, as each is derived from the
other. Certainly recessions and
recoveries send profits and the
market through very meaningful
short term swings. The record
also makes obvious that high
inflation is bad for market
valuations. All things held equal
however, an economy that grows
at 6% brings profits that increase
at 6% and a stock market that
returns 6%.

The aberration of double digit
financial market returns since
inflation's peak in 1981 was the
result of an unusually depressed
starting point for S&P valuations
relative to the overall economy.
Likewise, corporate profits have
climbed to a record percent of

GDP as a consequence of a
thirty year trend of reduced
taxes, labor and financing
costs. For those of us
fortunate enough to have
been stock investors over that
period, the positive economic
backdrop has been almost
ideal.

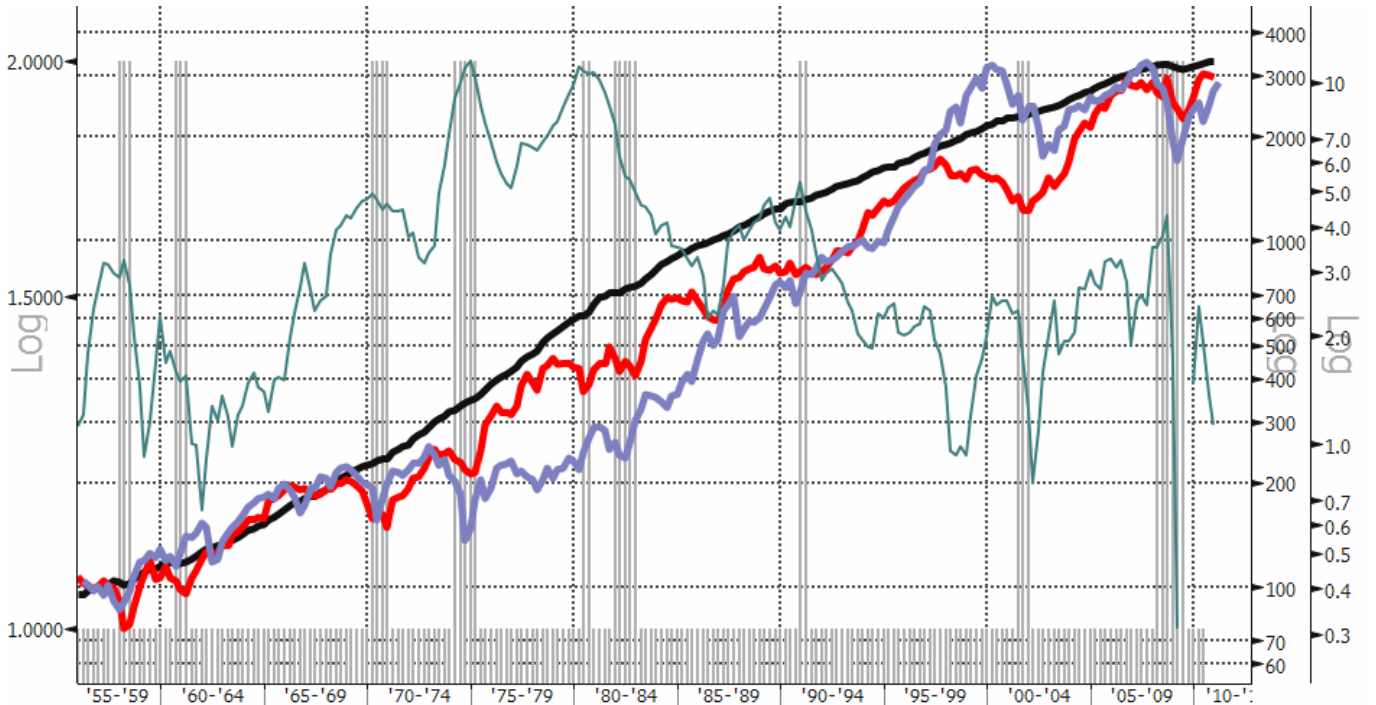
As the global economy has
arguably reached the tipping
point where each additional
unit of Chinese
manufacturing output pushes
existing prices lower,
domestic inflation has
become moot. We won't
ignore the prospect of its
recurrence. It's just not the
risk it used to be.

The primary long term risk is
that the current benign
corporate tax environment
(25% lower in the last ten
years than the ten before)
succumbs to the pressure to
reduce the budget deficit.
Otherwise, it is very likely
that (at best) the next fifteen
years resembles the last with
the economy, corporate
profits and the market
doubling over that time
frame. The challenge will be
to handle well the cyclical
swings that inevitably affect
everyone's perceptions of the
market. With average annual
swings around that 5% mean
return likely to persist at 15%
to 20%, knowing where you
are in the cycle is paramount.

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The cyclical volatility of the stock market (blue) relative to earnings (red) and GDP (black) is pretty apparent in the 55 year history below. They are all measured against the log scale on the right however, each increasing about 30 fold or 6% per year over that time frame.



The last fifteen years has seen inflation (in green) contained within an acceptable range and profits (in red) and market valuations (in blue) quite cyclical around GDP (in black), although trendline growth has doubled all three over that time frame. I would expect much the same over the next fifteen with perhaps a somewhat flattening trend.

